

University Professor Position : IAE Université d'Aix-Marseille - Management Science : marketing or HR or finance or strategy or IS

Detailed job description :

The job contributes to IAE Aix-Marseille strategy that pertaining to two ambitious projects:

- Developing the entrepreneurship-as-a-pedagogical model: the I3 lab initiates a differentiating and relevant pedagogical approach for developing skills of the future. The I3 lab is an in-depth pedagogical initiative develops the students' situational intelligence - the ability to react to uncertain situations - based on specific characteristics of the context. It emerged from an intrapreneurial project that gathered three University Departments, five administrative personnel, and two alumni.
- Empowering humanistic leadership: IAE aims at exposing students to three types of diversity: international diversity; disciplinary diversity; social diversity – through humanitarian actions to develop students' emotional intelligence. These projects aim at developing students and better preparing them to VUCA (Volatility, Uncertainty, Complexity and Ambiguity) environment. They foster students' situational intelligence, autonomy, critical analysis, collective intelligence, and agility. The candidate's skills we are looking for must be aligned at least with one of these two projects.

To be impactful, research at IAE serve the school pedagogy, legitimacy, and strategy. We have created three research chairs, specifically in line with IAE pedagogy.

(1) A research center dedicated to humanistic leadership. This research center gathers eight researchers from AMGSM Aix-Marseille.

(2) A research center focusing on entrepreneurial legitimacy (CLE). This research center gathers two researchers from AMGSM Aix-Marseille, three researchers from other branches of Aix-Marseille University, three entrepreneurs, and five doctoral students. It is backed by a private chair and funds from AMU institutes.

(3) A research chair based on the impact of digitalization on organizational and human resource management. It builds on the collaboration of AMGSM and two renowned national engineering schools (ENSAM and ECM).

The candidate will be asked to contribute to one of these chairs or to contribute to a future a research chair in marketing.

Teaching :

The candidate must be specialized in one or more branches of organizational management. Particular attention will be paid to profiles that can deliver courses in the fields of Marketing or human resources management or finance or strategy or entrepreneurship or Information systems, Entrepreneurship, Corporate Social Responsibility,

Due to the strong internationalization of the IAE, its international accreditations and the delivery of bilingual degrees, the person recruited will have to be able to provide courses in English.

The teaching will be provided to students in master. In addition, the IAE reserves an important place in its programs to the training of future company managers in Strategic Management of Corporate Resources. Teachings to the executive public can be considered.

Research :

The candidate will join the CERGAM (Centre d'Etudes et de Recherche en Gestion d'Aix Marseille, EA 4225) lab.

The CERGAM is a research unit in Management Sciences of Aix Marseille University organized in five areas: 1) Entrepreneurship, Information, Internationalization; 2) Finance, Accounting, Control; 3) Public Management; 4) Marketing and Management of Services; 5) Strategy and Human Resources in which most of the researches are related to humanistic leadership. Involvement in one of the 5 axes of the laboratory and its teams is mandatory. In particular, regular participation in research seminars is advised and involvement in collective research projects is recommended.

IAE Aix-Marseille develops a vast program to **foster young researchers' career**. Coherent with AMU policy, researcher will benefit from an efficient climate to reinforce scientific productions of researchers. Bootcamps, mentoring, balanced teaching loads, hackathon etc. are being developed to help young researchers to rapidly strengthen their international networks and their ability to lead ambitious research projects.

The candidate must have demonstrated an ability to produce **high-quality research** outputs in the field. Research contributions like article, case study, PHD defense, book chapter, are expected during the stay at IAE. In-progress research projects are an asset.

Research activities must have resulted in **publications in ranked journals**, in conferences and / or in case studies. An international orientation of research (collaboration with researchers from foreign universities, publication/submission of work in international journals and conferences) is essential. Experience in managing research contracts with companies and/or public institutions would

be appreciated. Particular attention will be paid to candidates who have developed links with the professional world.

Administrative/management/governance activities:

IAE Aix Marseille was the first public French business school to be accredited by **Equis in 1999**, it also was the first to be ranked in the prestigious **Financial Times** ranking. To maintain this level of quality, the recruit will have to demonstrate his ability to lead projects in the quality field. She/he will actively engage in the accreditation process.

Campagne d'emplois 2023 RECRUTEMENT ENSEIGNANT-CHERCHEUR

Composante (UFR, Ecole, Institut)					
Nom :		IAE AIX-MARSEILLE			
Localisation géographique du poste :		Aix en Provence			
Identification du poste à pourvoir					
Section(s) CNU (3 sections max) : (si plusieurs sections, préciser l'ordre de publication)			06		
Date prévisionnelle de prise de fonction :			01/09/2023		
N° poste national (tableau campagne emploi 2023) :					
N° poste SIHAM (tableau campagne emploi 2023) :					
PR		MCF			
2 ^{ème} classe	<input type="checkbox"/>	Classe normale		<input type="checkbox"/>	
1 ^{ère} classe (candidats non-fonctionnaires)	<input type="checkbox"/>				
Classe exceptionnelle (candidats non-fonctionnaires)	<input checked="" type="checkbox"/>				
Article de publication (se reporter aux articles 26, 29, 33, 46, 51 du décret n°84-431 du 6 juin 1984 modifié)					
Art. 46-1°	Titulaires HDR	<input type="checkbox"/>	Art. 26-I-1°	Titulaires doctorat	<input type="checkbox"/>
Art. 46-2°	MCF + HDR + 5 ans + conditions spécifiques	<input type="checkbox"/>	Art. 26-I-2.	Enseignants du second degré	<input type="checkbox"/>
Art. 46-3°	MCF + HDR + 10 ans	<input type="checkbox"/>	Art. 26-I-3°	4 ans d'activité prof. / enseignants associés	<input type="checkbox"/>
Art. 46-4°	6 ans d'activité prof. ou enseignants associés ou MCF IUF ou DR d'EPST	<input type="checkbox"/>	Art. 26-I-4°	Enseignants Ensam	<input type="checkbox"/>
			Art. 29	BOE	<input type="checkbox"/>
Art. 46-5°	MCF + HDR + responsabilités importantes	<input type="checkbox"/>	Art. 33	Mutation exclusive MCF	<input type="checkbox"/>
Art. 51	Mutation exclusive PR	<input type="checkbox"/>			

PROFIL	
Profil court du poste :	
Management science : marketing or human resources management or finance or strategy or Information systems...	
Profil court du poste traduit en anglais (obligatoire) :	
Management science : marketing or HR or finance or strategy or IS ...	
Champ(s) disciplinaire(s) EURAXES* (obligatoire) :	
Others	
Mots clefs (obligatoire / Cf. listes par sections CNU):	
Marketing or human resources management or finance or strategy or entrepreneurship or Information systems, Entrepreneurship, Corporate Social Responsibility	