

international  
meaningful  
curious

**IMC. It's all in me.**

# Senior Lecturer / FH-Professor Digital Marketing and Technologies in Tourism

(m/f/d)

## You are a leader

You are expected to teach in English and German in your area of expertise in our Bachelor and Master programmes, as well as to conduct applied research projects related to the main research areas of the Department of Business. Besides supervising Bachelor and Master theses, you are supposed to cultivate contact to regional and international cooperation partners. You are an inspiring personality who is eager to help others to discover and refine economic topics and relationships.

## You have a distinctly international outlook

- University degree (PhD or equivalent) or shortly before completing the doctorate
- Experience/expertise in Digital Marketing, especially in tourism
- Interest in and openness to trans- and interdisciplinary approaches and topics in research and teaching
- University teaching experience
- Experience of conducting research projects and attracting third-party funding
- Strong publication record and active member of the scientific community (as reflected in memberships, conference attendance and peer review work)
- Excellent English and German (min. C1 Common European Framework of Reference for Languages)

You are highly committed and willing to learn and have excellent organisational skills. A professional demeanour, respect for colleagues and leadership abilities are very important to us. We expect our people to work efficiently with an emphasis on achieving targets, and to adopt an entrepreneurial, strategic approach.

## We offer you appreciative services



Flexible working models



Family-friendly



Health programme



Trailblazing research methods



International environment



Attractive locations

IMC KREMS is not member to any collective agreement. The minimum annual gross salary for this position is EUR 58.800,- on the basis of full-time employment (40 hours per week). Depending on professional qualifications and experience, we are willing to overpay. The award of a professorship is not tied to the conclusion of an employment contract but to a peer review process and requires appropriate evidence of the candidate's record in teaching, research and practice.

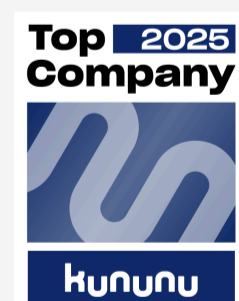
The application deadline is **18th of December 2024**. The multi-stage application process includes an assessment center. The dates are scheduled for calendar week 03/2025.

## About IMC KREMS

Our university offers students, lecturers and employees the perfect environment for their personal development. We take responsibility for the best education and thus create important values for the future of our society. IMC KREMS is committed to promoting equal opportunities and diversity. This means that we particularly welcome applications from women, people from international backgrounds and people with disabilities or chronic conditions.

## What sets us apart from the rest

Highly ranked in terms of both teaching and research, we can offer an innovative, international working environment in the heart of the Wachau Cultural Landscape and World Cultural Heritage Region.



**IMC Hochschule für Angewandte Wissenschaften KREMS GmbH**

Piaristengasse 1

3500 KREMS

Austria

[Further Information](#)

If you are interested, please submit online your teaching- and research portfolio including your publication list and a teaching- and research statement as well as your salary expectations.

[Apply online now](#)